

# BRENTWOOD PUBLIC LIBRARY

## Director's Report to the Library Board of Trustees

The image displays two screenshots of Facebook video players, showcasing library story time sessions.

**Top Screenshot: Brentwood Public Library Story Time**

- Video Title:** Brentwood Public Library Story Time
- Uploader:** Brentwood Public Library
- Views:** 69 Views · about 2 weeks ago
- Description:** We're bringing stories to your home today! #brentwoodlibrarymo #publiclibraries #storytime
- Video Content:** A woman with blonde hair and a red patterned scarf is playing a teal ukulele.

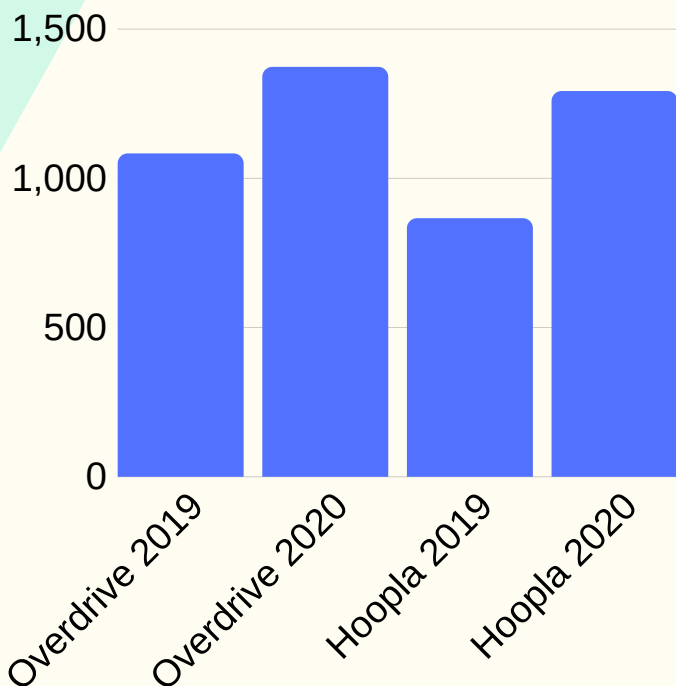
**Bottom Screenshot: Baby Story Time with Hilary**

- Video Title:** Baby Story Time with Hilary
- Uploader:** Brentwood Public Library
- Posted:** on Tuesday
- Description:** Hilary and her assistant (i.e. child) are here to read some stories with you! Grab your little one for baby story time. #brentwoodmo #brentwoodlibrary #publiclibraries #beltrepresentation #workthatmatters
- Engagement:** 2,130 People Reached, 109 Engagements, 13 Reactions
- Video Content:** A woman with glasses is holding a baby who is clapping.

Sheltered Story Times weekly on Facebook and Instagram

## Library Life when Sheltering in Place

- Social Media is how we communicate now. Hilary, Trenice, Sarah and I all have assigned days on which we are responsible for posting.
- Sarah and I have both had successful online book club meetings which will continue this month.
- We have had the wiring for our alarm system installed.
- We have had our surveillance cameras installed.
- We have had the carpet cleaned.
- We have a license for Wandoo which is an online Summer Reading Club site that is customized for our library. We will have links to the dedicated website on our catalog page and on our website.
- We signed up for Stamps.com so that we can mail out materials for Summer Reading Club this year. For people who are offline, they can call and we will register them and mail them a packet. We are also doing craft kits for children and adults that we will mail. People will be able to sign up and we will have 20 kits per craft. Sarah, Hilary, Clare, and I will be doing a combination of live Zoom tutorials as well as recorded craft tutorials.
- We will still have several high interest performers: Dancakes and Miss Libby. Dancakes will be live and Miss Libby will be a pre-recorded video that she is providing us.
- Staff are taking technology assessments from home and are using webinars to fill gaps in their knowledge.



Comparatively, in March of 2019, we had 12,068 check outs of materials. In March of 2020, we had 7,341 number of items. Both of these numbers include Overdrive, but not Hoopla check outs. It illustrates how much business we do in paper materials.