



Strategic Plan 2026-2030

Mission:

The mission of the Brentwood Public Library is to provide a place for the community to come together to connect, learn and grow, to encourage enjoyment of reading and lifelong learning, to provide free and open access and expression, and promote knowledge, history and culture.

Community Goals

VALUES:

We aim to be open and inclusive to patrons who use library resources and the extended community.

GOALS:

Increase library card holders consisting of residents from Brentwood and surrounding communities.

Stewardship Goals

VALUES:

We aim to be responsible with the public funding and facilities entrusted to us and transparent about how it is spent and how we care for it sustainably and economically. We will be responsible with taxpayer funds, be transparent with taxpayer funds and budgets, and be responsible with our resources (building, materials and staff).

GOALS:

- Demonstrate to Brentwood residents how their taxes are being used, including information on what we promised and what we are delivering.
- Develop facility plan to care and maintain the building and property.
- Enact environmental responsibility through sustainability and energy savings.
- Advocate for public libraries and librarians through partnerships with various organizations, such as the Municipal Library Consortium of St. Louis County and the Missouri Library Association.
- Develop an updated safety plan for the new building.



Programming Goals

VALUES:

We aim to offer programming that serves the full range of members of the community.

GOALS:

- Bring in more teens, single adults and adults without children.
- Celebrate the new building with opening activities.

Outreach Goals

VALUES:

We aim to go out into the community to share the resources the library offers and to encourage the community to come in. We will ensure everyone is aware of the services the library offers, including serving as a safe and inclusive space and “third place,” or alternative to home and work, providing a sense of belonging, serving as a hub of cultural exchange and providing social support.

GOALS:

- Ongoing marketing and communications plan, including digital/web presence
 - Library of Things: fishing poles, puzzles, telescope, seeds, etc. (full list, including digital resources like Mango, Creative Bug, to be determined by staff)



Brentwood Public Library